

# Kettering Business Consultants Program Charter

## ***Our Mission***

The Kettering Business Consultants (KBC) Program provides a platform for Kettering members who operate consulting services businesses to match with and provide services to other Kettering members' companies who may from time to time require outsourced services to meet their business needs. The Program strives to align with and enhance Kettering's commitment to pay it forward, quality programs, thought leadership, diversity, active membership, and servant leadership.

## ***Program Details and Eligibility***

The Kettering Business Consultants Program aims to support members who have established consulting services companies or aspire to make a shift to a long-term consulting practice. Participation in the Program requires a specific commitment to the Kettering core values of Respect and Trust and Pay it Forward by requiring the following:

### ***Eligibility***

1. The KBC Program is designed for Kettering members in good standing, currently at the Sustaining level or higher, and that have been a member for a minimum of 3 months.
2. Participation is intended for established businesses or members who have established businesses that have been operating for a minimum of 3 months and are committed to doing so for the long term.
3. Members must have a current Secretary of State business license registered in the state they do business. Members must include a copy of their current business license with the application to KBC.
4. The member's company must have a website or similar public presence on social media.

### ***Policies***

1. Members agree to make referrals for one another (in the spirit of helping another Kettering member).
2. Program participants must acknowledge and agree to refrain from active marketing and solicitation of "employed" Kettering members.
3. While some members may be in direct business competition with other members, he/she must maintain respectful relationships with other Program companies (Respect and Trust).

4. Members of the Kettering Business Consultants Program (*in the spirit of Pay it Forward and to support Kettering's ability to continue to offer paid value added services to all its members*) are required to pay a one-time referral donation for each new company/and signed contract referral obtained through Kettering. The amount per referral is 5% of the revenue for the first contracted project with a company or \$1,000, whichever is less. The donation is to be paid upon completion of at least 50% of the contracted work and the payment of at least 50% of the requirement payment amount (depending on the nature of the contract payment terms).
5. A copy of the client contract must be provided to Kettering upon finalization.
6. Program participants agree to mentor new members to support the continued growth of the Program and their businesses (*Pay it Forward*).
7. It is agreed by all parties that by providing this information, Kettering is acting solely as a tool of convenience for Kettering members with companies seeking consulting or fractional executive services. Kettering neither endorses or guarantees the capabilities or performance of any engaged consultant or specific engagement, nor does Kettering endorse the hiring company as to any work contracted. It is the responsibility of both parties to perform due diligence to be sure both parties meet the appropriate criteria for the intended engagement.

### ***Our Vision***

The Kettering Business Consultants Program will be the preferred platform for Kettering members' companies to identify and engage high-quality consulting services from fellow members. The Program will enhance the existing Kettering SIGs and provide participants a service opportunity to pay it forward while also supporting accelerated success of their businesses. The Program will also enhance the Kettering Brand by providing tangible evidence of the capabilities of the Kettering Membership and demonstration of the Kettering Values.

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Member Signature (*Either print a hard copy and sign or enter full name digitally*)

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Date

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Member Name (printed)

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Company Name

Please email completed form to [info@ketteringsuccess.org](mailto:info@ketteringsuccess.org)