

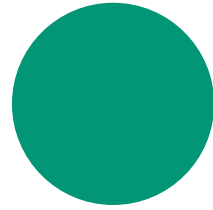
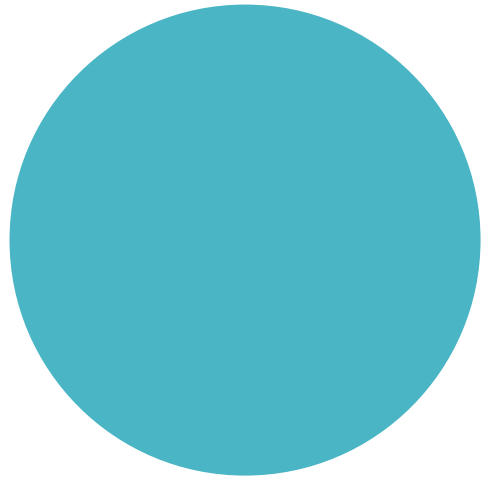


New Member Orientation

New Member Orientation

- Kettering – Who We Are
- New Member Information
 - Engagement
 - Events, Meetings,
 - Kettering Sponsors
 - Structure / Governance
 - Membership
 - Communications
 - Qualifying and Sponsoring a Candidate
- Kettering Website Overview
- Questions





Kettering Executive Network

Who We Are

At a Glance: “Who We Are”

By the Numbers:

- Founded: **2001**
- Sustaining Membership: **250+**; Alumni Network **1,200+**
- Current Location: **Metro Atlanta**
- Board members: **11** (Commitment is a 3-year term)
- Number of SIGs: **8**
- Events: over **150** during the calendar year
- Strategic Partners : **2** (Year Up, the Buckhead Club)



Our Mission

“Kettering facilitates executive peer relationships and provides programming for personal growth in all stages of our members’ lives. We leverage our expertise to develop the next generation of leaders in the Atlanta Community.”

Kettering Executive Network, 2015
Re-affirmed by Board, 2017, 2019

Our Core Values

We're an inclusive community of professionals respectful of each other, a variety of cultural backgrounds, personal views and beliefs. We are united and share a common set of core values that inspire, govern and rally our unique community.

- Servant Leadership**
 - Service minded, leaders with heart who influence and encourage
- Pay it Forward**
 - Peer and Community engagement, without expectation of something in return
- Active Engagement**
 - Relationship-based, grounded in engagement and participation
- Diversity**
 - Embrace diversity as a cultural imperative for a multi-faceted foundation
- Continuous Learning and Development**
 - Knowledge sharing, Thought leadership that energizes and inspires; advancement and growth; empower the journey
- Respect and Trust**
 - We value each other, relationships built, experiences shared, and accountable partnerships formed.

Vision: “Success Accelerated”

“Success Accelerated”

Succinctly represents our future Brand – We are [a/an]:

- Sought after organization known for Senior Leaders / Executive peer group
- Unique environment for Executive Development
- Known for quality programs and delivery of Thought Leadership
- Sought after member-sponsored, vetted, multi-disciplined organization
- Diversity of talent, leaders, knowledge, programs, engagement opportunities
- Deliver value to our members, sponsors, community, partners, prospects
- Rich in thought leaders and executive talent that is sought after by companies and recruiters
- Engaged organization demonstrated through our commitment, our servant leadership and service to each other, our community, our partners
- Expanded to Multi-chapter; multi-city

Our Board of Directors

Kettering is operated as a volunteer organization under the coordination and guidance of a Board of Directors. The Board is made up of elected members who chair key committees within the organization.



Cindy Taylor
President



Jim Boyle
Vice President



Cheryl King
Treasurer



Paul Marcela
Secretary



Frank X. Perissi
Marketing Chair



Doug Dichting
SIG Liaison



Calvin Wright
Education Chair



Michael Parker
Board Member

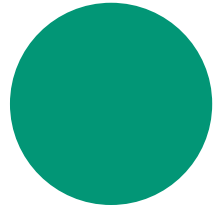
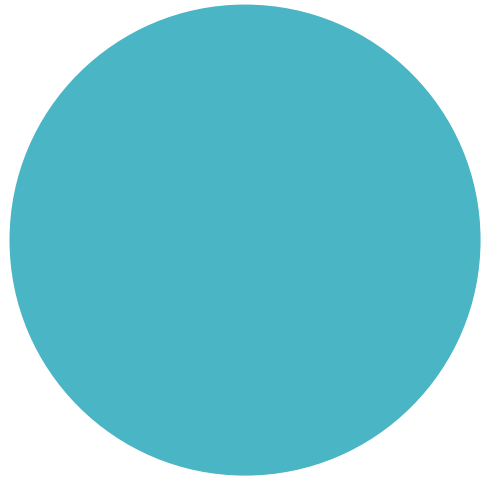


Karen Reid
Board Member

Our Value Proposition To You

- **Sponsored** and **Vetted** group of engaged senior level executives
- **Relationship-based servant leaders** who **Pay-it-Forward** without expectation of something in return
- Multi-**Discipline** / multi-**Industry** professionals
- Readiness to **share professional experience** with our members, sponsors and community partners
- **Continuous learning** / Education opportunities; knowledge sharing

Members	Sponsors	Partners	Speakers
<ul style="list-style-type: none"> • Networking • Executive Development • Business Opportunities • Pay it Forward 	<ul style="list-style-type: none"> • Exposure to Sr. Executives • Networking • Leverage Thought Leadership • Business Opportunities 	<ul style="list-style-type: none"> • Pay it Forward • Mentoring • Networking • Leverage Thought Leadership • Business Opportunities 	<ul style="list-style-type: none"> • Exposure to Sr. Executives • Networking • Business Opportunities



Kettering Executive Network

Engagement

Kettering Engagement

Our members have individual goals and expectations for Kettering. It's up to you to choose the level of engagement and contributions you wish to make to our community.

- Attend events
- Take advantage of social gatherings
- Leverage the Kettering network
- “Always take a call from a Kettering member”
- Active involvement in a committee, SIG & Social Media
- Volunteer for a leadership role
- Recommend a Speaker
- Write a newsletter article or recommend a topic
- Post a job opportunity to the Career Forum
- Ask Kettering Members a question on the Professional forum



Kettering Engagement - Events

- **Lifelong Learning Series**
 - Networking, Introductions, Guest Speakers
 - 730am – 930am, Venue RGP, 6 Concourse Parkway, Suite 1500
- **Executive Speaker Series**
 - Featured Speakers
 - Breakfast (additional meeting fee required)
 - Monthly, 7 – 9am, Venue Buckhead Club, 3344 Peachtree Road, Suite 2600
- **Special Interest Groups (SIGs)**
 - Monthly Meetings - Refer to Event Calendar for logistics and dates
- **First Monday Happy Hour**
 - Networking
 - 5 – 7pm, (Refer to event calendar for details)
- **Special Event Outings**

Kettering Engagement - Pay it Forward



- Is a one-year, intensive training program that provides under-served young adults, ages 18-24, with a combination of hands-on skills development, coursework eligible for college credit, corporate internships, and wraparound support.
<https://www.yearup.org/about-us/our-locations/atlanta/>
- Kettering supports Year-Up in many ways: provides mentors, speakers, resume reviews, and conducts clothes drives to help mentees



- ShamRockin' for a Cure was launched in 2009 by Jon Baker, a long-time sponsor, to help in our fight against cystic fibrosis. ShamRockin' for a Cure has become our symbol of strength and hope... and has raised more than \$2.5 million since inception! <http://www.shamrockinforacure.com/>

Our Sustaining Sponsors

Our organization would not exist if not for our generous sponsors, thank you!



<https://www.jbakeradvisor.com/>



<https://www.theorileyteam.com/>



<https://www.intellinet.com/>



<http://www.findyourfranchise.com/>

Our In-Kind Sponsors

We are fortunate to have several In Kind sponsors too, thank you!



<http://www.brightbluepartners.com/>



<https://uhy-us.com/About-Us/Locations/Atlanta-GA>



<https://rgp.com/office/north-america/usa/atlanta/>

Kettering Structure / Governance

- Board of Directors**
 - Volunteer roles, 3-year terms, staggered terms
 - President, President Elect-VP, Treasurer/Sponsorship, Secretary, Marketing, Membership, Special Interest Groups, Event Operations, Lifelong Learning
- Committees**
 - Membership
 - Marketing
 - Lifelong Learning /Programs
 - Sponsorship
 - Strategic Partnerships
 - Events Operations
 - IT Committee
- Special Interest Groups**
 - Business Lab, Freelance, Digital Transformation, International, Executive Development, Sales and Marketing, Women's

**** Refer to the Kettering website for the latest information on these areas and members filling each role**

Kettering Communications

Tools	Access / Location	Additional Information
Kettering Website	https://ketteringexecutivenetwork.wildapricot.org/	
LinkedIn Group	https://www.linkedin.com/company/kettering-executive-network-ken-/about/	<ul style="list-style-type: none"> • Closed Group • All new members are automatically added
Twitter	Handle @KetteringExNet	
Facebook	TBD	* Future Phase
Newsletter	Monthly	Distributed to all members & sponsors
Lifelong Learning Programs	RGP Office Start time: 7:30 am	Rotating guest speakers
Kettering Mailbox	info@KetteringExecutiveNetwork.org	

Qualifying and Sponsoring a Candidate



- A current Kettering Member in good standing
- Know and be familiar with **Kettering:**
 - Mission
 - Vision
 - Core Values
 - Value Proposition
- Understand and be familiar with Kettering **Membership Criteria**
- Know the Kettering **Membership Process**
- Be prepared to coach prospect on **introductions, attendance and engagement expectations**
- **Qualify prospect** against Membership Criteria prior to nominating as a Kettering member candidate.
- Be familiar with the key stage gates in the **candidate tracking process**

Kettering Website Overview

- User Administration
 - Logon, Profile, Email Settings
 - Privacy / Acceptable Use Policy
- Home – About Kettering
 - Board of Directors
- SIGs
- Sponsors
- Membership – Criteria, Process, Dues
- Contacts
- FAQs
- Member
 - Forums
 - Member Directory
 - Career/Job Postings
 - Reference Documents
- Calendar / Events



Kettering is Atlanta's Premier Executive Network

Today's work environment can experience rapid-fire change—sending executives scrambling to stay relevant and often causing multiple career pivots. Kettering readies and supports proactive, relationship-oriented executives with the mindset, skills and tools required to succeed in today's new journey of work. Our cross-functional community of 1000+ sponsored and vetted service-minded executives—coupled with the quality and richness of our purposeful programs—will bring you knowledge, resiliency, and empowerment so that you reach your next career goal faster, fuller and with exponentially more freedom.

JOIN TODAY!

Key Contacts

- President of the Board – **Cindy Taylor** – pres@ketteringexecutivenetwork.org
- Membership **Joe Phillips** - membership@ketteringexecutivenetwork.org
- Education – **Calvin Wright** – education@ketteringexecutivenetwork.org
- Event Operations – **Darryl McCaskill** – events@ketteringexecutivenetwork.org
- Treasurer – **Cheryl King** – treasurer@ketteringexecutivenetwork.org
- Sponsorships – **Cary Green** – comdev@ketteringexecutivenetwork.org
- IT/Infrastructure – **Jim Boyle** – vp@ketteringexecutivenetwork.org
- Technical/Website – webmaster@ketteringexecutivenetwork.org
- Marketing – **Frank Perissi** – marketing@ketteringexecutivenetwork.org
- SIGs – **Doug Dichting** – sig@ketteringexecutivenetwork.org
- TBD – Michael Parker
- TBD – Karen Reid

Questions

Thank You !

