



# New Member Orientation 2025

# New Member Orientation

- Kettering – Who We Are
- New Member Information
  - Engagement
    - Events, Meetings,
    - Kettering Sponsors
  - Structure / Governance
  - Membership
  - Communications
  - Kettering Website & Wild Apricot App
- Qualifying and Sponsoring a Candidate
- Questions



# At a Glance: “Who We Are”

## By the Numbers:

- Founded: **2001**
- Sustaining Membership: **350+**; Alumni Network **1,500+**
- Current Location: **Metro Atlanta**
- Board members: **12** (Commitment is a 3-year term)
- Number of SIGs: **13**
- Events: 190+ during the calendar year
- Strategic Partners : **2** (Year Up, the Buckhead Club)



# Our Mission

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“Kettering facilitates executive peer relationships and provides programming for personal growth in all stages of our members’ lives. We leverage our expertise to develop the next generation of leaders in the Atlanta Community.”

Kettering Executive Network, 2015

Re-affirmed by Board, 2017, 2019

# Our Core Values

We're an inclusive community of professionals respectful of each other, with a variety of cultural backgrounds, personal views and beliefs. We are united and share a common set of core values that inspire, govern and rally our unique community.

- ❑ **Servant Leadership**
  - Service minded, leaders with heart who influence and encourage
- ❑ **Pay it Forward**
  - Peer and Community engagement, without expectation of something in return
- ❑ **Active Engagement**
  - Relationship-based, grounded in engagement and participation
- ❑ **Diversity**
  - Embrace diversity as a cultural imperative for a multi-faceted foundation
- ❑ **Continuous Learning and Development**
  - Knowledge sharing, Thought leadership that energizes and inspires; advancement and growth; empower the journey
- ❑ **Respect and Trust**
  - We value each other, relationships built, experiences shared, and accountable partnerships formed.

# Vision: “Success Accelerated”

## “Success Accelerated”

### **Succinctly represents our Brand – We are [a/an]:**

- Sought after organization known for Senior Leaders / Executive peer group
- Unique environment for Executive Development
- Known for quality programs and delivery of Thought Leadership
- Sought after member-sponsored, vetted, multi-disciplined organization
- Diversity of talent, leaders, knowledge, programs, engagement opportunities
- Deliver value to our members, sponsors, community, partners, prospects
- Rich in thought leaders and executive talent that is sought after by companies and recruiters
- Engaged organization demonstrated through our commitment, our servant leadership and service to each other, our community, our partners
- Expanded to Multi-chapter; multi-city

# 2025 Board of Directors - Officers



**Mark Scott**  
**President**  
**Membership/APG**



**Cornell Hazelton**  
**President-Elect**  
**Giveback/Mentoring**



**Rhonda Taylor**  
**Secretary**



**Michael Thompson**  
**Treasurer**  
**APG**



**Lauren Hisey**  
**Ex At Large/Events/Social**

# 2025 Board of Directors



**Trip Jobe**  
Past Pres/Governance/IT



**Ed Ciechoski**  
Kettering 2030 Lead



**Dale Herndon**  
Special Events



**Paul Mendel**  
Partnerships



**Donna Moore**  
SIGS/KCC



**Diane Nix**  
Lifelong Learning



**Michael Young**  
Marketing



# Our Value Proposition

- **Sponsored** and **Vetted** group of engaged senior level executives
- **Relationship-based servant leaders** who **Pay-it-Forward** without expectation of something in return
- Multi-**Discipline** / multi-**Industry** professionals
- Readiness to **share professional experience** with our members, sponsors and community partners
- **Continuous learning** / Education opportunities; knowledge sharing

Members	Partners	Strategic Partners	Speakers
<ul style="list-style-type: none"><li>• Networking</li><li>• Executive Development</li><li>• Business Opportunities</li><li>• Pay it Forward</li></ul>	<ul style="list-style-type: none"><li>• Exposure to Sr. Executives</li><li>• Networking</li><li>• Leverage Thought Leadership</li><li>• Business Opportunities</li></ul>	<ul style="list-style-type: none"><li>• Pay it Forward</li><li>• Mentoring</li><li>• Networking</li><li>• Leverage Thought Leadership</li><li>• Business Opportunities</li></ul>	<ul style="list-style-type: none"><li>• Exposure to Sr. Executives</li><li>• Networking</li><li>• Business Opportunities</li></ul>

# Kettering Engagement

Our members have individual goals and expectations for Kettering. It's up to you to choose the level of engagement and contributions you wish to make to our community.

- Attend events
- Take advantage of social gatherings
- Leverage the Kettering network
- "Always take a call from a Kettering member"
- Active involvement in a committee, SIG & Social Media
- Volunteer for a leadership role
- Recommend a Speaker
- Write a newsletter article or recommend a topic
- Post a job opportunity to the Career Forum
- Ask Kettering Members a question on the Professional forum



# Kettering Engagement – What others are doing

Recent new members have contributed immediately to Kettering and their own development in the following ways:

- Giving back
  - Got involved as a mentor with Year UP
- Learning
  - Engaged in 1-2 SIGS to gain deeper functional learning and small group interaction opportunities
- Volunteer
  - Joined education committee to attract speakers
  - Joined marketing committee to help with brand launch
- Share
  - Shared functional expertise (MarTech; Information Security) as a SIG speaker
  - Shared functional expertise (growth & innovation) as a Friday speaker
- Expand Kettering
  - Reached out and brought guests to learn more about & join Kettering
  - Several members have reinvigorated the accountability group process with the Coffee Connections and Executive Development Groups.

# Kettering Engagement - Events

- **Fridays with Kettering: Lifelong Learning Series**
  - Networking, Introductions, Guest Speakers
  - 7:30 am – 9:00 am, **Zoom Events** on 1st, 3<sup>rd</sup> Fridays
  - 7:30 am – 9:00 am, **Live Events-7000 Century Blvd Building** on 2<sup>nd</sup>, 4<sup>th</sup> and 5<sup>th</sup> Fridays
- **Executive & Signature Speaker Series**
  - Executive Series – (Refer to the event calendar for details)
  - Signature Series – (Refer to the event calendar for details)
- **Special Interest Groups (SIGs)**
  - Monthly Meetings - Refer to Event Calendar for logistics and dates
- **Accountability Groups**
  - Members in Job Transition
- **Second Monday Happy Hour**
  - Networking
  - 5:30 – 7:30 pm, (Refer to event calendar for details)
- **Special Event Outings**

# Kettering Engagement - Pay it Forward



- ShamRockin' for a Cure was launched in 2009 by Jon Baker, a long-time sponsor, to help in our fight against cystic fibrosis.
- ShamRockin' for a Cure has become our symbol of strength and hope... and has raised more than \$2.5 million since inception!  
<http://www.shamrockinforcure.com/>



- Is a one-year, intensive training program that provides under-served young adults, ages 18-24, with a combination of hands-on skills development, coursework eligible for college credit, corporate internships, and wraparound support.  
<https://www.yearup.org/about-us/our-locations/atlanta/>
- Kettering supports Year-Up in many ways: provides mentors, speakers, resume reviews, and conducts clothes drives to help mentees



# Thank You Kettering Partners!

## Sustaining Partners:



Find Your Franchise, Inc.



THE  
PIEDMONT GROUP



PRIVATE HOME CARE

VISITING NURSE HEALTH SYSTEM

# Kettering Structure / Governance

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- Board of Directors
  - Volunteer roles, 3-year terms, staggered terms
- Committees
  - Membership
  - Marketing
  - Lifelong Learning /Programs
  - Social
  - Sponsorship
  - Strategic Partnerships
  - Events Operations
  - IT Committee
- Special Interest Groups
  - Business Lab
  - Freelance
  - Digital Transformation
  - International
  - Supply Chain
  - Sales and Marketing
  - Finance & Investments
  - Women's
  - Executive Development
  - Kettering Coffee Connections (4)

*Refer to the Kettering website for the latest information on these areas and members filling each roll*



# SIG(Special Interest Groups) Visual Representation

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Wk 1		<i>Executive Development</i>	<i>Midtown/ Buckhead CC</i>  <i>*International SIG</i>	Perimeter CC South Atl CC	Kettering General Session	
Wk 2	Happy Hour	Sales and Marketing	N. Atlanta CC	East Cobb CC	Kettering General Session	Women's SIG Fresh Air Walks
Wk 3		Business Lab  Board Meeting	Consultants and Fractional Execs	Perimeter CC South ATL CC	Kettering General Session	
Wk 4	Women's SIG	Digital Transformation	New Member/Spons or Candidates	East Cobb CC	Kettering General Session	



# Kettering Membership Levels

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- **Sustaining Members** - \$150/year
  - Members will have access to all member content (Events, member database, forums and libraries) as well as special events
  - Attendance at Lifelong Learning Programs will be free
  - Attendance at Executive Speaker series will be nominal (discounted)
  - Will be able to sponsor guests/candidates
- **Alumni Members** –Pre-Fall 2017 Members that are not currently **paying** annual dues, but registers for and attend events
  - If they maintain active (log on to website and attend events in a 12-month time frame they will retain alumni status.
  - Once they go more than 12 months without any activity, they will go into lapsed status
- **Lapsed Members(Alumni and Sustaining)** – A member who has not paid their annual dues
  - They will be asked to pay their dues upon logging into Kettering website
  - Until they have paid their dues, they will not have access to Kettering membership information (Events, member database, forums and libraries)

# Kettering Principles – Non-Solicitation

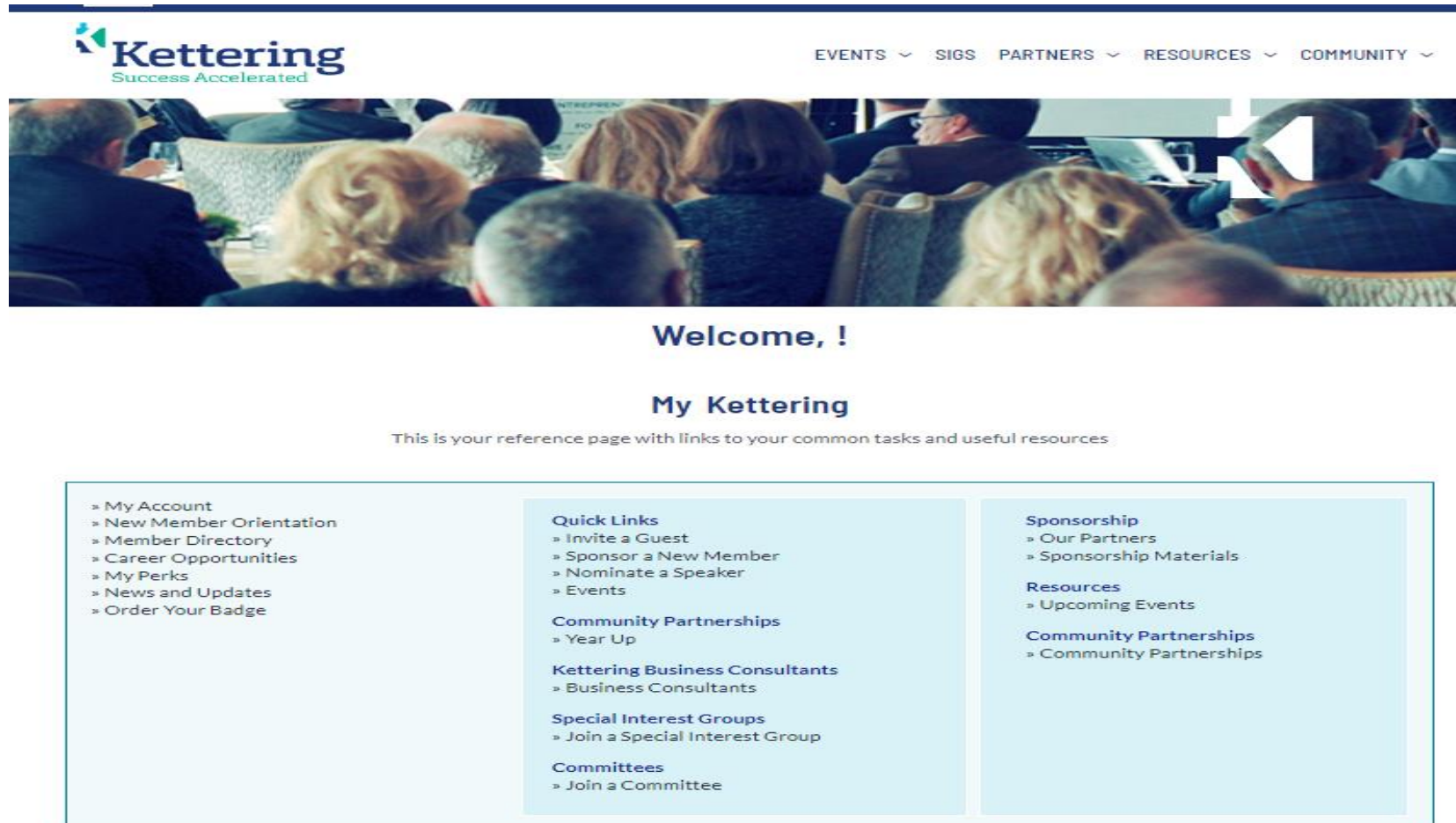
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- One of the many benefits of Kettering membership is the lifelong connections and growth of your network
- We have many members who also own or manage their own businesses, consultancies or professional practices.
- At the same time, Kettering was founded on a “Pay It Forward” mentality and is safe place for us to grow our networks.
- As such, Kettering requests that members not actively solicit other members for their professional business. Email or other direct marketing in these regards is not acceptable, nor is providing any access to the membership information to your or any other commercial business.

# Kettering Communications

Tools	Access / Location	Additional Information
Kettering Website	<a href="https://www.ketteringsuccess.org">https://www.ketteringsuccess.org</a>	
LinkedIn Group	<a href="https://www.linkedin.com/company/kettering-executive-network-ken-/about/">https://www.linkedin.com/company/kettering-executive-network-ken-/about/</a>	<ul style="list-style-type: none"><li>• Closed Group</li><li>• Connect with Trip Jobe on LinkedIn <a href="https://www.linkedin.com/in/tripjobe/">https://www.linkedin.com/in/tripjobe/</a> and request access.</li></ul>
Newsletter	Monthly	Distributed to all members & sponsors
Lifelong Learning Programs	UHY Office/Virtual Start time: 7:30 am	Rotating guest speakers
Kettering Mailbox	<a href="mailto:info@Ketteringsuccess.org">info@Ketteringsuccess.org</a>	
Sunday Morning Email Blast	Information on the Activities for the week	Distributed to all members & sponsors

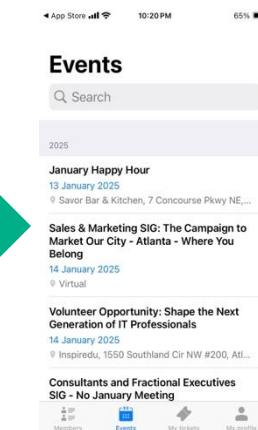
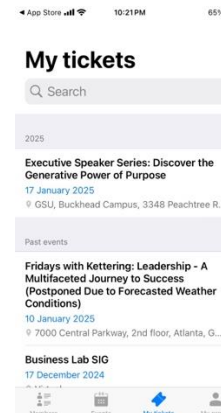
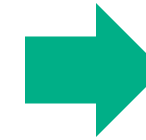
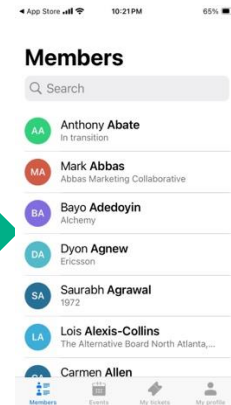
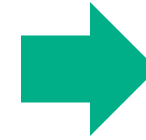
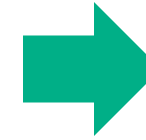
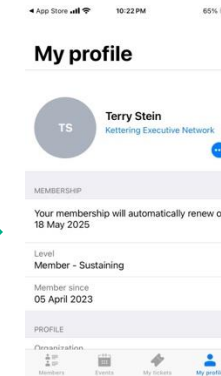
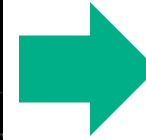
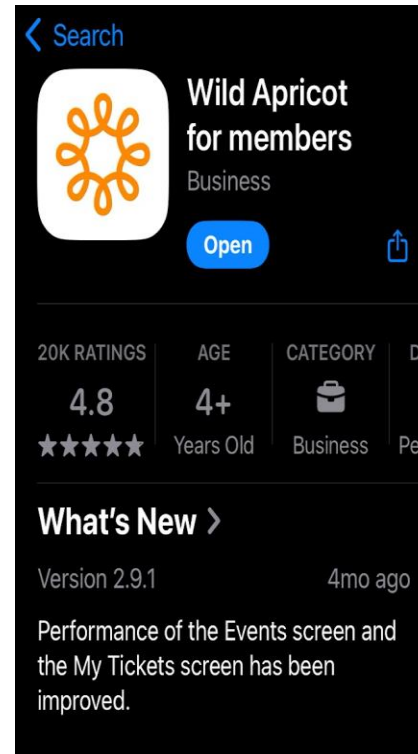
# Kettering Website Overview



# Wild Apricot for Members

Mobile app available for download in the App Store (apple) and Google Play(android)

- Browse the Events Calendar
- Register for Events (*Guest registrations must be done at [www.ketteringsuccess.org](http://www.ketteringsuccess.org)*)
- See your registrations
- Search the member director



# Key Contacts

- General Information - [info@ketteringexecutivenetwork.org](mailto:info@ketteringexecutivenetwork.org).
- Membership – **Mark Scott** [membership@ketteringexecutivenetwork.org](mailto:membership@ketteringexecutivenetwork.org)
- Treasurer – **Michael Thompson** - [treasurer@ketteringexecutivenetwork.org](mailto:treasurer@ketteringexecutivenetwork.org)
- President-Elect-Give Back – **Cornell Hazelton**
- SIGS-Coffee Connections – **Donna Moore**
- Secretary – **Rhonda Taylor**
- Events/Social – **Lauren Hisey**
- Event Operations/IT – **Terry Stein/Trip Jobe**
- Partnerships – **Paul Mendel**
- Lifelong Learning – **Diane Nix**
- Marketing - **Michael Young**

Questions  

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Thank You !

